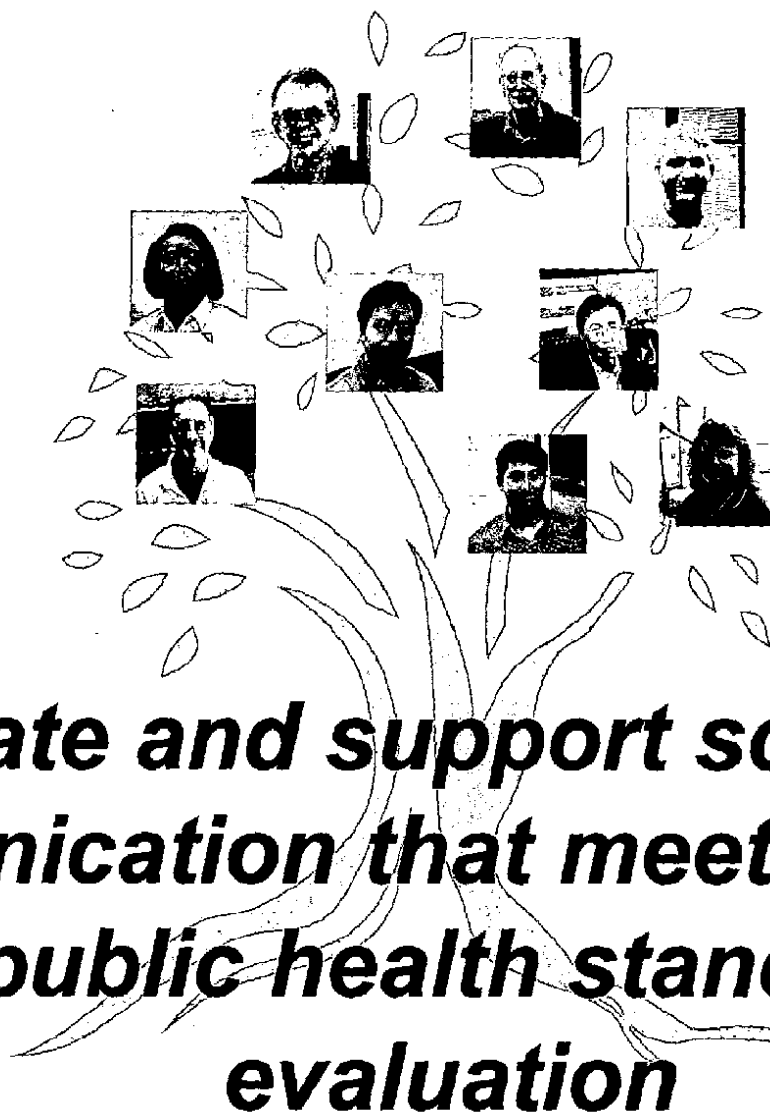


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## ROLES WE PLAY



Can I have a  
file?

**Initiate and support scientific  
communication that meets scientific  
and public health standards of  
evaluation**

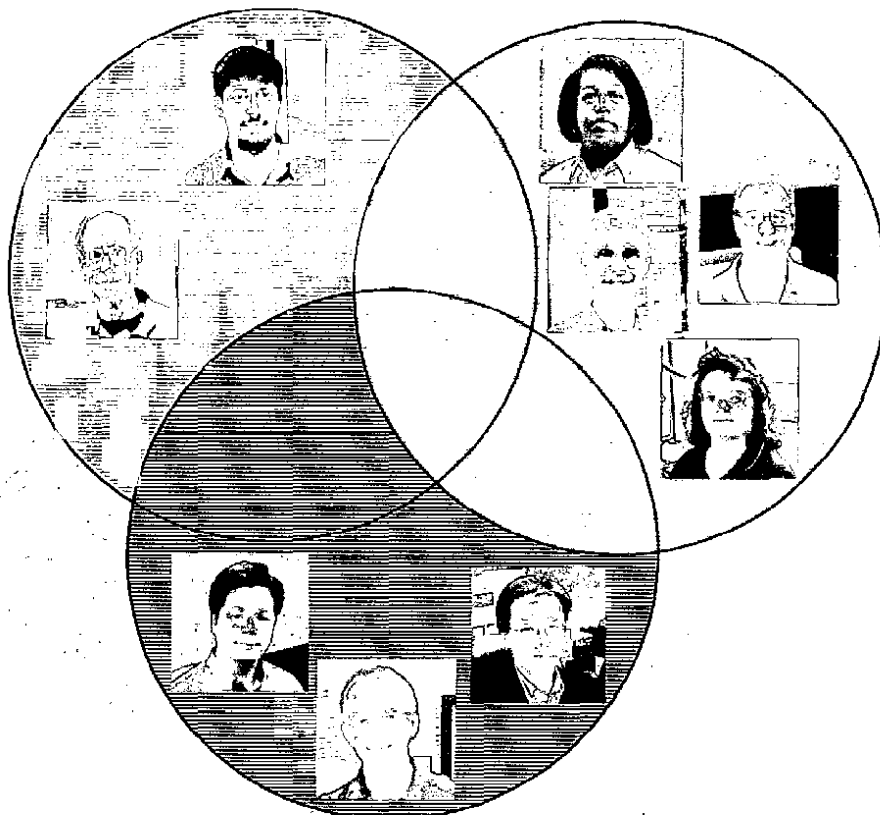
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## ROLES WE PLAY



Initiate and support scientific communication that meets scientific and public health standards of evaluation

Developing products and scientific communication that meets scientific and public health standards of evaluation and contribute to scientific communication supporting compliance, litigation, and disclosure

To monitor and support PM ERP and to develop external web-based scientific communication systems for support regulatory requirements and support scientific communications. (Linda Vinson)

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# Building the Business

## Where are we?

- **External communication of harm reduction efforts and results**
  - Scientific communication plans (e.g. JLI, SCoR)
  - Website (EHCSS-Science.com)
  - Scientific Data Summary
  - Scientific Q & A's
  - Publications
  - Dialog with public health & scientific community (e.g. Mass. DoPH, UK DoH)
- **Interactions with principal investigators of ERP**
- **External communication/disclosure of ingredients**
- **Litigation support (e.g. interrogatories, DoJ, brand history)**

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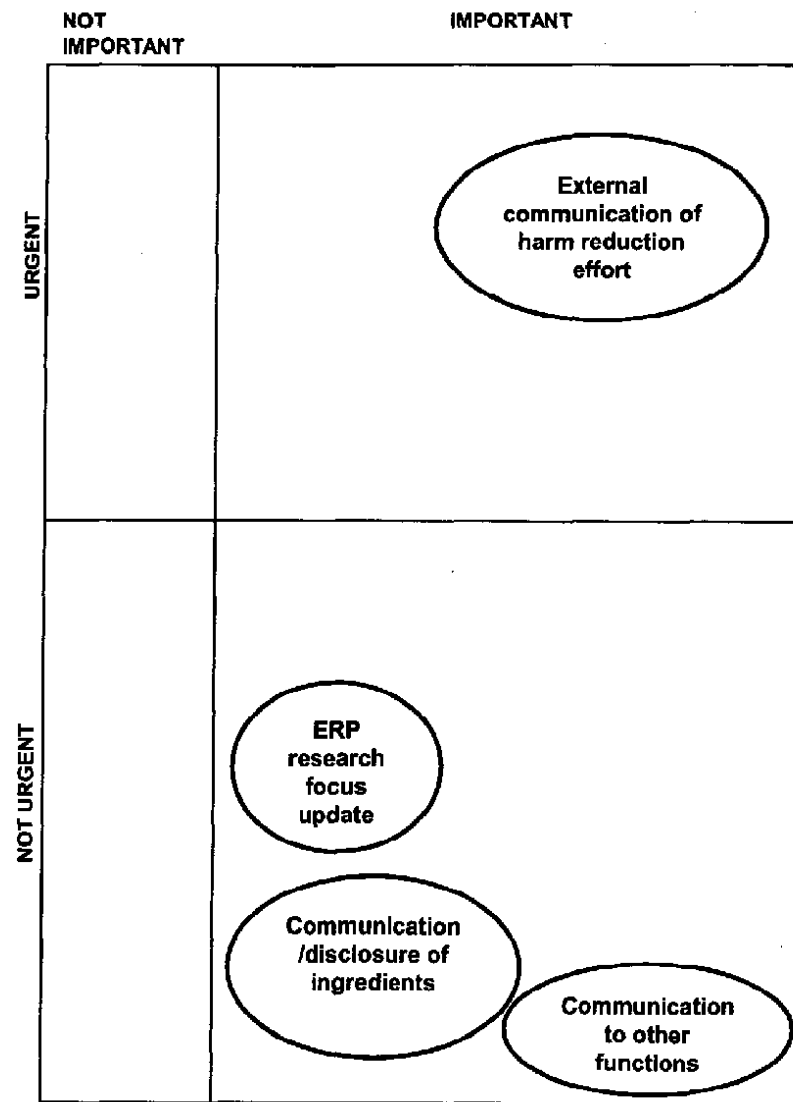
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# Building the Business

## Where do we need to go?

- **External communication of harm reduction efforts**
  - PMUSA.com website (e.g. harm reduction & PREP modules)
  - PMUSA science website
  - Litigation support
  - Extend scientific communication plans for new products, key programs, and for flexibility
  - Publication planning and support
  - Regulatory briefings
  - Dialogue with Mass. DoPH
  - One to one scientific communications
  - Build on internal sci. symposia outcome to develop dialog with external scientists
- **ERP research focus update**
- **Communication/disclosure of ingredients**
- **WSA communication to other internal functions enhancement**



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# Building the Organization

## Where are we?

- Best Practices Framework and guide
- Establishment of processes, coordination & construction of websites as key scientific communication tools
- Management of WSA publications and external scientific conferences
- Integration of ingredient communication expertise into WSA directorate
- Coordination of support for litigation

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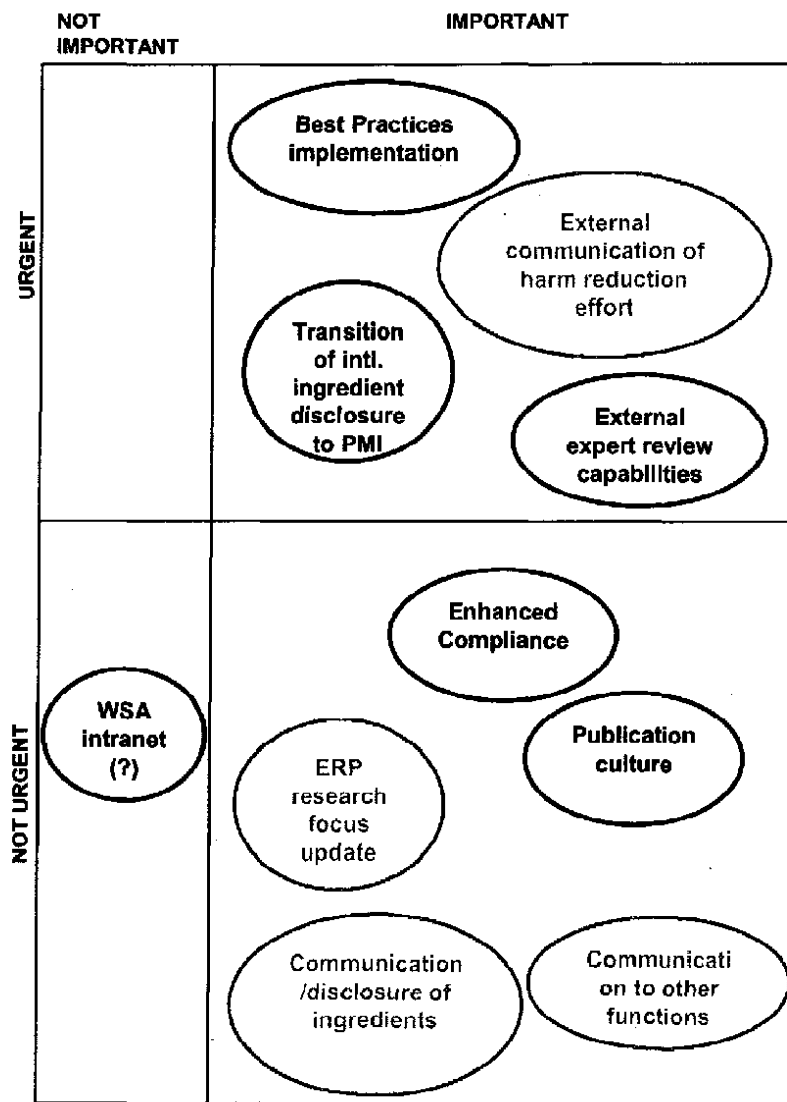
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# Building the Organization

## Where do we need to go?

- Scientific publications become part of WSA culture
- Best Practices implementation
- Establishment of external expert review capabilities for PREP science
- Documentation of processes and practices for Enhanced Compliance
- Transition of international ingredient disclosure responsibility to PMI
- Internal web based WSA communication



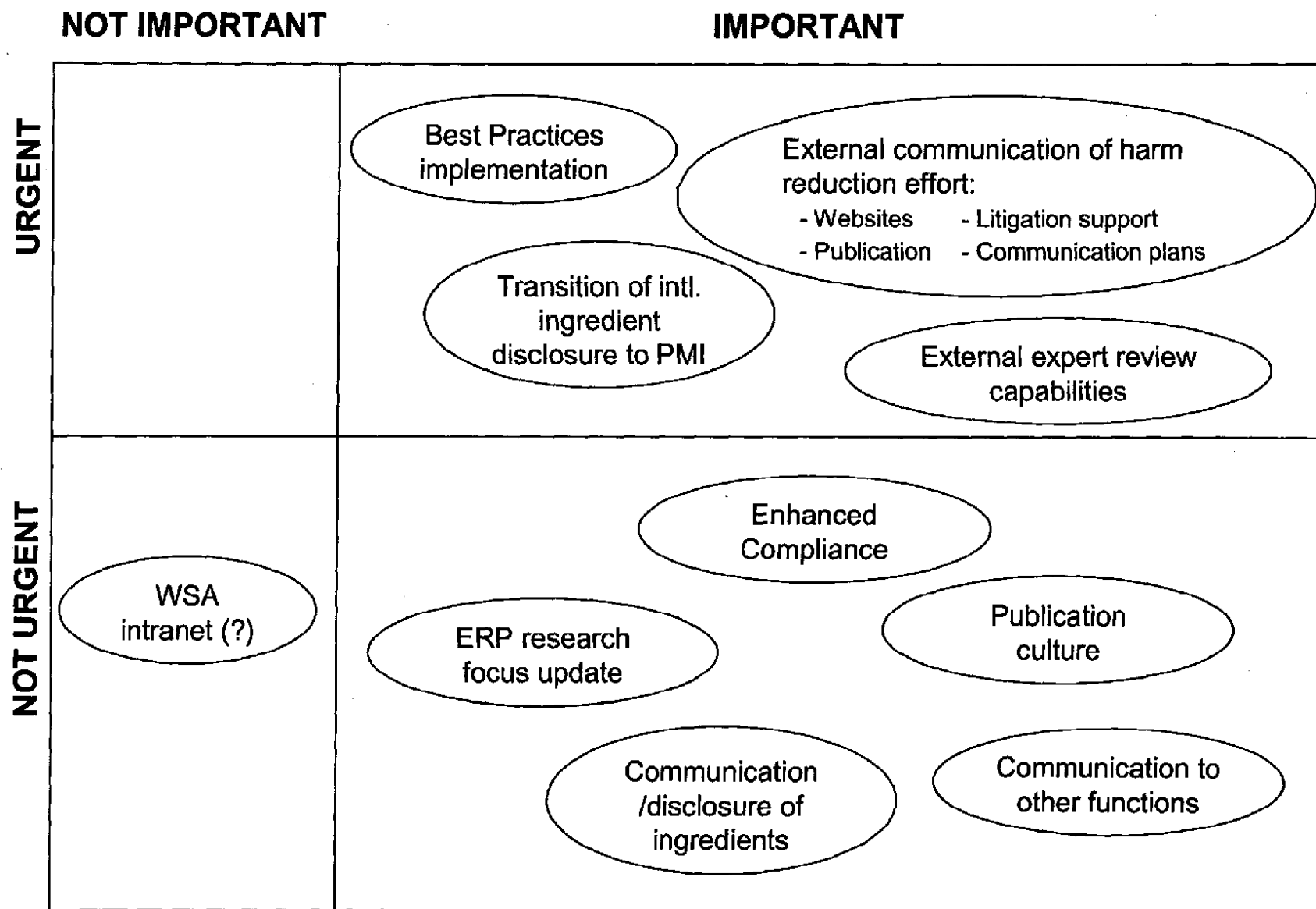
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# Prioritization recommendation



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